

## The ViDe Video Conferencing Cookbook, Introducing Version 4

### FOR IMMEDIATE RELEASE

*"Whether one is an accomplished multi-site video gourmand or simply a videoconference sous chef-in-training, the ViDe Video Conferencing Cookbook is like having wise great giga grandma at your side while you whip up your recipes . . ."*  
Benjamin Thompson, Hyper Media Education

For the last several years, video and voice conferencing over IP networks has been emerging as a flexible and unique communication tool with many uses in research and education as well as the corporate sector. But IP conferencing remains a moving target in terms of the "what, when and how" of introducing, purchasing and supporting an implementation. Technologies of choice change and diversify even as the definition of "conferencing" is shifting towards a multi-media concoction of audio, video and data.

Since its initial availability in 1998, the ViDe Video Conferencing Cookbook has been enriched through the collaboration of multiple content experts within the R&E community to produce an invaluable resource for those who need to know \*today\* how to use and support IP conferencing. Per John J. O'Brien, Assistant Director of Instructional Services and Video Conferencing/Mediated Classroom Design Consultant for Montclair State University, "It is the best single resource for practical and helpful information for training and professional development. In addition, it was very useful in guiding the video and networking folks to work more closely together and speak a common language...the source for the best practice of video conferencing with an eye towards future change and development of new enhanced standards and protocols."

In its fourth edition, released this week, the Cookbook continues to expand its mission of providing sound and timely technical information in a useful and user-friendly way. Version 4 introduces specialized information for the K-12 community and marks the initiation of the Cookbook's first translations into different languages. ViDe is collaborating with Ana Preston, Program Manager for International Relations at Internet2, to coordinate translations into both Spanish and Portuguese within the next six months.

Bill Johnson, Director of Network Operations at OneNet, has referenced the ViDe Video Conferencing Cookbook for many years while offering IP conferencing as a service over a growing statewide telecommunications and information network in Oklahoma. "This cookbook is a wonderful resource, not only for the beginning video novice, but for the seasoned professional as well."

So if you're looking to cook up something good in the area of video or voice over IP, don't hesitate to get the basics down first using the ViDe Video Conferencing Cookbook v4, now available online at the ViDe Web site: <http://www.vide.net>.

*"With any gourmet recipe I follow, the ingredients make the dish taste pleasant, but the work to make it with love is what makes it excellent. The video cookbook is such a book. I found the content excellent and the design done with care."*

Ruth Litman-Block  
Virtual Learning Center Director  
Cooperating School Districts, St. Louis, MO

#### Companion Work

The ViDe Guide to Streaming Media, currently under development, will establish guidelines and best practices for the creation, management and delivery of digital media. The Guide will provide an overview of the critical issues associated with each aspect, criteria for evaluating commonly used formats, platforms and products, case studies, tutorials and reference tools. It is also being customized to address the specific interests of instructional technologists, digital librarians, distance education providers, IT specialists and content creators.

#### About ViDe

The Video Development Initiative (ViDe) promotes the deployment of digital video in research and higher education. Leveraging collective resources and expertise, ViDe advances digital video deployment through promotion and development of interoperable, standardized, and cost-effective technologies. ViDe was founded by representatives from universities and education networks; ViDe members today include those interested in improving and deploying scalable, standards-based digital video architecture and services for use in research and higher education. ViDe projects include: the Video Conferencing Cookbook; ViDeNet, the global, virtual network providing video and voice-over-IP to advanced networking communities; the annual ViDe Digital Video Workshop; and working groups focusing on specific advancements in videoconferencing, video streaming, video asset management, and data collaboration. <http://www.vide.net/>



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