

— Managing Digital Video —

Digital Video & Audio Content Management Implementations

FOOTAGE.net

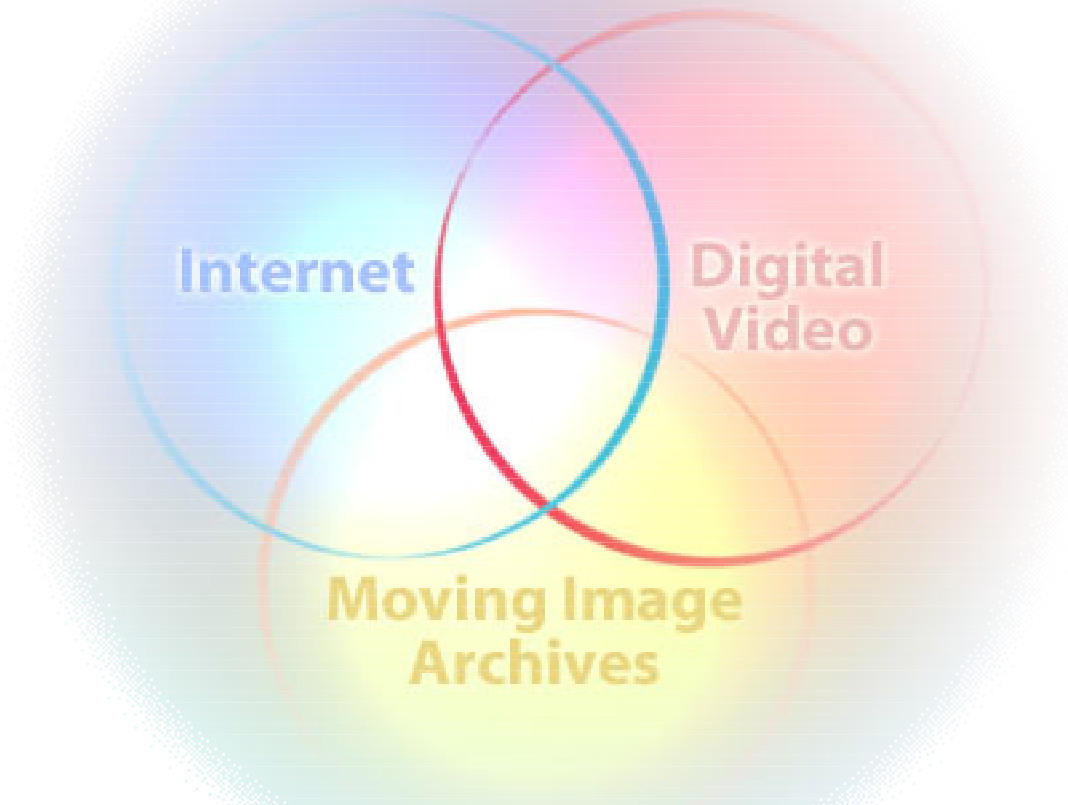
The Stock, Archival and News Footage Network

www.footage.net

August 16, 2001

John Tariot

FOOTAGE.net Founder
President, Moving Image Group



www.movingimagegroup.com
www.movingimagenews.com

Current projects: moving image search, video digitization

FOOTAGE.net is:

A service of eMotion, Inc.

Flagship product: MediaPartner

- Media management from creation and collaboration to searching, storage and distribution
- Available as software or as a hosted service

www.emotion.com

FOOTAGE.net is:

A network of film and video libraries servicing a community of ad, film, television and digital video content creators

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A **network** of film and video libraries servicing a community of ad, film, television and digital video content creators

32 databases encompassing 3,745,309 records from sources such as National Geographic, NBC News, Image Bank

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A network of film and video libraries servicing a **community** of ad, film, television and digital video content creators

1,000,000+ users

From more than 100 countries

Over 3.5 million searches

Frequent users include: 20'th Century Fox, BBC, Discovery Channel, Disney, Young & Rubicam, "The West Wing", Sony Studios, Nike, Olgilvy & Mather

- imagebankfilmsearch.com
- nbcnewsarchives.com
- footage.net/search

The Future:

FOOTAGE.net migrating onto a new, standards-based platform

The Future:

Association of Moving Image Archivists (AMIA)

- Compendium of Moving Image Cataloging Practice
- Moving Image Gateway Project
- Annual Meeting
November 6-10, 2001, Portland, Oregon

www.amianet.org

The Future:

Online licensing and delivery of broadcast quality digital video

footagequest.com

sekani.com

gettyimages.com

corbis.com

The Future:

Video Digitization and Compression

The Future:

Video Digitization and Compression

MPEG 2

- Internet Moving Image Archive
(www.archive.org/movies/) ~ 3 Mb/sec
- News ~ 20 Mb/sec
- Professional post-production ~ 50 Mb/sec